

Lianna M. Nieves

Graphic Designer

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www.liannanievesdesigns.com

Skills

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Behance
- Bluehost
- Bootstrap 5
- Canva
- Cintiq
- CSS
- Figma
- Gliffy
- HTML
- Instagram
- Meetup
- Omni-Send
- PHP
- Wordpress

Education

Central Piedmont Community College

- Certificate in Information Technology on Front-End Development Fundamentals - Spring 2024 - Fall 2025
- Associate in Applied Science on Advertising and Graphic Design - 2022
- Certificate in Advertising and Graphic Design with a Specialization in Introduction to Graphic Design for Web - 2022
- Certificate in Advertising and Graphic Design with a Specialization in Introduction to Graphic Design - 2022
 - G.P.A. - 3.519
 - Phi Theta Kappa Honor Society - Fall 2021
 - National Technical Honor Society - Spring 2021
 - Dean's List - Fall 2020
 - President's List - Spring 2020

Olympic High School

- High School Diploma - 2019
- G.P.A. - 3.52
- Career Technical Education & National Academy Foundation Certificate of Information Technology Studies - 2019

Experience

IWANCIW functional funware - 2022 - Present

- Create and publish weekly email blasts using Omni-Send.
- Create and publish weekly event listings using Meetup.
- Conduct market research for better online reach and visibility.
- Create social media posts & stories on the official Instagram account.

CPCC - Graphic Design 4 - Fall 2021

- Worked with a client for Project 3.
- Project 3: Client - Props.CLT
 - Created three Pinterest ads as well as a newsletter.
 - Designed various branding materials for the business.

CPCC Magazine - The Hammer - Spring 2021

- Worked with Art Director and fellow design student on the new Hammer edition.
- Solely responsible for the magazine layout design.

CPCC - Graphic Design 3 - Spring 2021

- Worked with two clients for Project 2 and 3.
- Project 2: Client - Combat Veterans Alliance
 - Created a new logo as well as three social banners and two brochures.
- Project 3: Client - Mecklenburg County Parks and Recreation Board
 - Created a logo for their new sub-branding for the Summer Camp.
 - Designed 3 banners, 2 posters and a flyer.

Olympic High School 2018 - 2019

- Collected data for my High School thesis paper graduation requirement on "The Effects of Therapy on Teens."
- Spent time observing and working with the learning disabled classes and interviewing students and conducting surveys.